

JUL 28 2008

PTO/SB/21 (01-08)

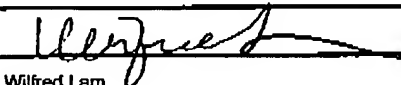
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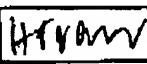
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/789,685	
	Filing Date	02/27/2004	
	First Named Inventor	Matthew Roche	
	Art Unit	2168	
	Examiner Name	H Q Pham	
Total Number of Pages in This Submission	8	Attorney Docket Number	FORT-002-002

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Examiner Interview Summary PTOL-413A
Remarks _____		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Innovation Management Sciences		
Signature			
Printed name	Wilfred Lam		
Date	28 July 2008	Reg. No.	41,923

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Typed or printed name	Hannah Tran	Date	28 July 2008

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PATENT APPLICATION
Attorney Docket No. FORT-002-002

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): ROCHE et al.)	Confirm. No. : 7553
)	
Appl. No. : 10/789,665)	TC/A.U. : 2168
)	
Filed: 02/27/2004)	Examiner: H. Q. Pham

Title: Method and System for Collecting Online Merchandising Data

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Examiner Interview Summary

Sir:

Pursuant to the requirements of 37 CFR 1.133(b), applicant hereby submits the following summary of an interview between Wilfred Lam and the Examiner in the subject application held on July 9, 2008. An Applicant Initiated Interview Request Form (PTOL 413A) is submitted herewith pursuant to MPEP 7.13.04, although this form was not used to initiate the interview in this case.